

Share Project

Share Project is the project platform of **The Sharing Association**, based in Turin (Italy) and active since 2003 in promoting technological art, cultural innovation, and the dissemination of digital culture. dedicated to promoting tech-art and disseminating themes that explore the interaction between artistic expression, technological innovation, and scientific research. Our projects connect research, experimentation, and public engagement across different contexts and communities, enhancing the local territory while encouraging both national and international collaborations.

MISSION

Our mission is to promote technological culture through art, developing projects that unite creativity, scientific research, and innovation. We are committed to reduce the digital divide, fostering digital literacy, and creating opportunities for artists, communities, and institutions. Our projects aim to be creative incubators where artists, audiences and enterprises come together to explore the challenges of technological change.

VISION

We envision an open, inclusive, and accessible cultural ecosystem where art, science, and technology become tools to understand the present and imagine possible futures.



From 2005, The Sharing organises **Share Festival**, the first and longest-running festival in Italy dedicated to technological culture. Each year, the festival awards a prize to the artwork that best mirrors the chosen theme. Created to explore the relationships between art, science and society, Share Prize has seen the participation of local and international artists over the years, becoming a benchmark for contemporary tech art.

The second front in which Share Project expresses its know-how is **artistic production**. Through projects such as **Artmaker** and the more recent **Artmaker Young**, dedicated to artists under 30, The Sharing supports the development of tech-art projects from the very first design stages. In this field, **Share acts as a true creative hub for technological development**. Productions range from small- to large-scale works, including macro-pieces such as *Cristallo di Luce*, a sustainable public art sculpture made of steel, glass and solar panels.

The third front on which Share Project operates is **education and training**. Share Campus is the program of educational workshops developed in collaboration with local institutions such as the **Albertina Academy of Fine Arts** and the **Polytechnic University of Turin**. These workshops support students to use and interact with new digital tools and artificial intelligence, tools considered as potential extensions of the creativity and poetics of young artists and creatives.

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